

Message Text

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SUBJECT: SOLAR ENERGY PROGRAM FOR SICILY - COMMERCIAL INITIATIVE,

DIRECT RELAY TELEGRAM

TO: MR. JAMES P. INCE

EXECUTIVE DIRECTOR

SOLAR ENERGY INDUSTRIES ASS., INC. (SEIA)

1001 CONNECTICUT AVE. N.W.

WASHINGTON, D.C. 20036

TEL.: 293-1000

1. REFERENCE YOUR LETTER OF JUNE 24, 1975, RECENT MEETINGS OF INTERESTED LOCAL PARTIES HAVE RESULTED IN THE FOLLOWING SERIOUS PROPOSAL FOR A ONE-DAY, MORNING AND AFTERNOON, SEMINAR ON THE UTILIZATION OF SOLAR ENERGY TO BE HELD IN PALERMO, ITALY, BETWEEN DECEMBER 8-18. THERE WILL BE EIGHT OR NINE SPEAKERS AS FOLLOWS: ONE REPRESENTATIVE OF SEIA WILL REVIEW THE VARIOUS ASPECTS OF COMMERCIALIZATION OF SOLAR ENERGY AS SEEN FROM THE U.S. A REPRESENTATIVE FROM MIT ENERGY LABORATORY WILL TALK ABOUT THE SOLAR ENERGY DEHUMIDIFICATION EXPERIMENT ON THE CITICORP CENTER BUILDING IN NEW YORK CITY PLUS REVIEW THE ENTIRE SOLAR ENERGY PROGRAM AT MIT: ROSILDE PORTA AGHIB OF PORTA ELECTRONICS, MILAN, ITALY,

A SUBSIDIARY OF SOLAR POWER CORPORATION OF BRAINTREE, MASSACHUSETTS#

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PLUS FOUR OR FIVE PERSONS FROM VARIOUS PARTS OF ITALY WHO ARE ENGAGED

IN SOLAR ENERGY ACTIVITIES. DR. MANIELLO, SCIENCE ATTACHE, AMERICAN EMBASSY, ROME MAY BE ABLE TO PARTICIPATE. THE AFTERNOON SESSION WOULD CONCLUDE WITH A DISCUSSION AND QUESTION AND ANSWER SESSION OPEN TO ALL IN ATTENDANCE.

SUBJECTS TO BE EMPHASIZED WILL BE: SOLAR ENERGY FOR HEATING AND AIR-CONDITIONING; SOLAR ENERGY POWERED WATER DESALTING PLANTS; WATER PUMPS FOR AGRICULTURAL USE; AND OTHER SUBJECTS TO BE SUGGESTED WHICH MIGHT HAVE APPLICATION IN ITALY.

2. THE SICILIAN REGIONAL COUNCIL OF BUILDERS, WHICH IS PART OF THE SICILIAN FEDERAL ASSOCIATION OF INDUSTRIALISTS (SICINDUSTRIA) HAS AGREED TO PROVIDE A ROUNDTRIP TICKET FROM THE EASTERN U.S. TO PALERMO PLUS EXPENSES OF DOLS.50.00 A DAY FOR THREE DAYS FOR A SPEAKER

TO BE CHOSEN BY SEIA. THE UNIVERSITY OF PALERMO IS SPONSORING THE MIT SPEAKER. IT IS EXPECTED THAT MR. AGHIB AND THE OTHER ITALIAN SPEAKERS WILL BE FINANCING THEIR TRIPS THROUGH LOCAL SOURCES.

3. IN ADDITION TO THE BUILDERS AND THE UNIVERSITY OF PALERMO, THE FOLLOWING ORGANIZATIONS ARE ACTIVE IN PREPARING THE PLANNED SEMINAR: PALERMO CHAMBER OF COMMERCE WHICH IS PROVIDING FREE OF CHARGE ITS MODERN, COMFORTABLE AUDITORIUM SEATING ABOUT 350 PERSONS# SICILIAN ASSESSORATE OF ECONOMIC DEVELOPMENT# ITALIAN ASSOCIATION OF THERMOMECHANICS# ISIDA (ISTITUTO SICILIANO IMPRENDITORI E DIRIGENTI D'AZIENDA) THE SICILIAN BUSINESS MANAGEMENT SCHOOL# IRFIS (ISTITUTO REGIONALE PER FINANZIAMENTO INDUSTRIE SICILIANE) A STATE FUNDED TERM CREDIT INSTITUTE OPERATING IN SICILY. WHEN AN EXACT DATE IS SET, THE UNITED STATES INFORMATION SERVICE, ROME, THE COMMERCIAL SECTION OF THE U.S. EMBASSY, ROME AND OUR COMMERCIAL SECTIONS IN THE OTHER CONSULATES IN ITALY WILL BE ASKED TO PUBLICIZE THE EVENT. WITH THE LOCAL SUPPORT WHICH THIS INITIATIVE ALREADY HAS, WE BELIEVE THAT IT WILL BE WELL ATTENDED AND SUCCESSFUL.

4. A MEETING IS SCHEDULED FOR OCTOBER 31 IN PALERMO AND HOPEFULLY A FINAL DECISION WILL BE TAKEN AND A DATE WILL BE SET FOR THE SEMINAR. IT WOULD BE HELPFUL IF YOU CABLE US PRIOR THE 31ST CONFIRMING THAT YOU WILL SEND US ONE EXPERT TO SPEAK AND REPRESENT SEIA. THE DETAILS CAN BE WORKED OUT LATER.

5. ALTHOUGH WE HAVE ALREADY RECEIVED SOME EQUIPMENT FOR DISPLAY, WE DON'T EXPECT TO HAVE A SEPARATE DISPLAY PART OF THE PROGRAM BECAUSE OF THE COST IN SHIPPING SUCH FROM THE U.S. IF THIS SEMINAR STIMULATES

SUFFICIENT INTEREST, PERHAPS A MORE ELABORATE PROGRAM CAN BE WORKED UNCLASSIFIED

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OUT IN THE FUTURE. ONCE THIS SEMINAR BECOMES A FACT, IT IS POSSIBLE THAT FURTHER FUNDS WILL BECOME AVAILABLE AND A SECOND SEIA SPEAKER COULD BE INVITED. YOU MIGHT KEEP SOMEONE IN MIND. IN ADDITION, IF SOME OF YOUR MEMEBER COMPANIES WOULD LIKE TO SUBMIT SHORT PAPERS DESCRIBING THEIR SOLAR ENERGY ACTIVITIES, THESE COULD BE TRANSLATED AND READ OR DISTRIBUTED AT THE SEMINAR. WE WOULD ALSO LIKE TO RECEIVE PRINTED AND ILLUSTRATIVE MATERIALS REFERRING TO YOUR ACTIVITIES

AND THOSE OF YOUR MEMBERS FOR DISTRIBUTION DURING THE SEMINAR.
AMERICAN CONSULATE GENERAL
VIA VACCARINI 1
PALERMO, ITALY
BARRY

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